



We turn **Clicks** into **Calls**



Get online and reach 77% of Ireland!



Why advertise online?

The new medium for business advertising is to be found on the internet.

Many Irish users are finding that the internet is a quick and easy way to find what they are looking for and, in some cases, make purchases without leaving their home. Here at Yodel, we promote your products and services via this powerful medium to maximize your business exposure.

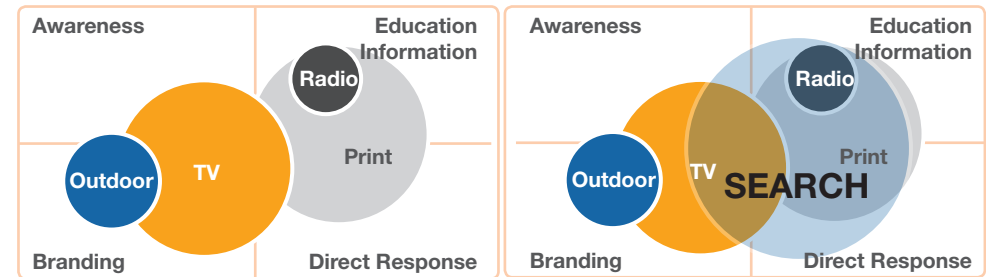
How to reach your customers?

The first step is to have a website for your business.

Don't have one? Yodel Ireland can design one for you free of charge – just ask!

Next, speak with Yodel about how your website can be found on major search engines such as Google Yahoo! and msn. Get on board and let us take care of the rest - we will manage your account for you so you can sit back and wait for the phone to ring.

* The New Marketing Mix



* It's a fact!



Over 49.6% of Ireland has access to broadband connection



73.42% of internet users in Ireland search on Google
3.21% of internet users in Ireland search on Yahoo!

Give your business a big advantage!



What does Yodel do for you?

We can make your business stand out!

With our search marketing strategies we can select the most effective advert and keywords to generate leads to your website. From the time you sign up, we will take care of your market research, competitor analysis, online budgeting and campaign creation.

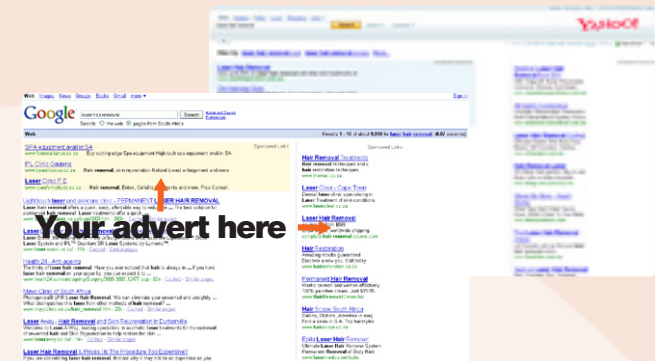
Yodel has over 20 Qualified AdWords Professionals currently providing advertising services to our clients. As well as real-world advertising experience, our account managers have access to over 190,000 keywords which they can use to advertise your business.

How it works?

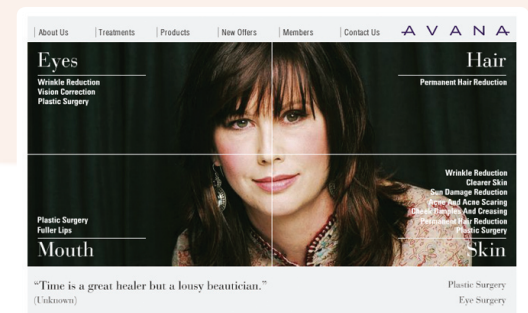
1 People type your keywords into search engines.



2 Your advert appears in the search results.



3 People click on your advert and are directed straight to your website!



Find the right package for you!



No Setup Fees.*

Free Website and Free Hosting.*

	€5 per day	€7 per day	€10 per day	€12 per day	€15 per day	€15 per day
Business Starter 3 Months	€585 * minimum spend	€819 * minimum spend	€1,331 * minimum spend	€1,404 * minimum spend	€1,971 * minimum spend	€2,340 * minimum spend
Business Smart 6 Months	€1,170 Save €!	€1,638 Save €!	€2,340 Save €!	€2,808 Save €!	€3,510 Save €!	€7,118 Save €!
Business Premium 12 Months	€2,373 Save €!	€3,322 Save €!	€4,745 Save €!	€5,694 Save €!	€7,118 Save €!	€9,490 Save €!

Save more! Get great value with a higher daily budget or speak to us about your own unique package!

■ 1 Free Page
3 Months Hosting
Free Sub Domain

■ 2 Free Pages
6 Months Hosting
Free Sub Domain

■ 4 Free Pages
12 Months Hosting
Free Domain Name

■ Gold Class Membership

More benefits

- Qualified Professionals.
- Monthly Reports.
- Personalised Customer Care.

* Conditions apply
All the prices are exclusive of VAT



What people say



“I knew I needed to get my business on Google and Yahoo!, I just didn’t know how complicated it could actually get.

Since working with Yodel, I’ve been really impressed with their professionalism and service.

They helped my business appear highly on search engines and I have been so happy with the results”

**Babak Moini . CEO
Avana**

“We realised that to have a continued economic viability we needed an internet presence. We took the plunge and thank goodness we did.

We now enjoy great exposure on the net with excellent profits. Nearly 85% of our turnover is generated over the net.”

**Lori Watson
Gold Coast Florist**

Any more questions? Send us an email or check our website

**info@yodel.ie
www.yodel.ie**

